



Your

Fundraising Pack



You can help make a difference to the lives of sick and disabled children in Gloucestershire



**Pied Piper
Appeal**

Making a difference to sick and disabled children in Gloucestershire

Some top Fundraising Tips...



1. THE PLAN

- Book the date well in advance
- Find sponsors to cover some costs
- Get our team on board with you

2. BOOK THE EVENT

- Use Social Media to promote
- Ask about 'Matched Giving'
- Stay safe & legal
- Tell the local press

3. ON THE DAY

- Get a reliable team with you
- Ensure everyone enjoys themselves .
- Take photographs
- **Don't forget to share your experience - people often donate after the event**

"We had a fab time and it was all so well organised!"



Any questions? Visit our **new** website at:

www.piedpiperappeal.co.uk or call: 0300 422 6119

There are lots of ways your fundraising can make a difference...

Send a child on a
Pied Piper Wish Holiday...



"Some of the rides were wheelchair friendly as well so he was able to enjoy the whole theme park experience and now we think he's a bit of a thrill seeker. He would just burst into fits of giggles the whole time we were there and I can't thank Pied Piper enough for giving us some of the treasured memories we have with him."

Gemma Galligan talking about her son Harrison and their visit to Disneyland Paris, courtesy of The Pied Piper Wishes.

Your money
could fund new
equipment...



Interactive projector



Heart scanner

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Fundraising ideas...



Think Big

- Organise a Ball
- Run a Marathon
- Do a Mud Run
- Climb a Mountain



Keeping it Simple

- Hold a cake sale
- Have a dress down day
- Organise a Quiz
- Hold a raffle
- Model at a Fashion Show



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How

to send the money you've raised -

- Set up a Just Giving Page
- Send a cheque to Pied Piper Appeal
- Bring the cash/cheque to the Pied Piper Office

The Pied Piper Appeal,
Tower Block, Gloucestershire Royal Hospital,
Great Western Rd,
Gloucester, GL1 3NN



Registered Charity No. 1011611



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